

# A4D Best Practice Conference

## Arts for Brain Health: Social Prescribing as Peri-diagnostic Practice for Dementia.

### Friday 21 May 2021

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**Veronica Franklin Gould**, A4D President

VERONICA FRANKLIN GOULD FRSA founded Arts 4 Dementia (A4D) in 2011 to develop weekly programmes for early-stage dementia at arts venues, training, best practice conferences and reports. *Reawakening the Mind (2012-13)* won the London 2012 Inspire Mark and Positive Breakthrough in Mental Health Dementia Award 2013. On publication of *Music Reawakening (2015)*, Veronica was appointed A4D president. Her regional guide, *Reawakening Integrated: Arts and Heritage (2017)*, maps arts opportunities for dementia and aligns arts within NHS England's Well Pathway for Dementia. Nominated Social Prescribing Innovator of the Year Finalist 2021, Veronica leads A4D's social prescribing programme, whose research findings will be disseminated with our report and conference *Arts for Brain Health: Social Prescribing as Peri-Diagnostic Practice for Dementia (20-21 May 2021)*.

Thank you, Craig. Your expertise has been so valued, you led this exciting last session, sending everybody out. Thank you so much to all of our speakers, to Desi, Elizabeth, Tom and Tim. You have absolutely fired us. This is everything we want for people lifelong, but we just have to bridge that unsupported time gap from the onset of symptoms. You have inspired us, and we will encourage everybody working in the field to explore all that you have to offer. Thank you for expressing it in such a delicious, sometimes controversial, and wonderful way. We are full of admiration. You have made our day.